



DYNAMIC BUSINESS INFORMATICS

8th ANNUAL DIVER CONFERENCE 2012

Date: **Tuesday October 23rd**

Time: **8.30 a.m. to 1.00 p.m. plus optional sessions from 2.00 p.m. to 4.30 p.m.**

Venue: **The Martello Suite, The Royal Marine Hotel, Dun Laoghaire, Co. Dublin.**

Presentations Co-ordinator: **PHILIP BYERS**

There will be a light lunch served for those who wish to stay to meet with DBI & DI personnel and/or the afternoon sessions.

Please indicate to DBI during registration if you will be staying for lunch, so that the Hotel can cater sufficiently.



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8.30 a.m.	Registration / Tea /Coffee	
9.00 a.m. 1 st session	<p>Welcome & Opening Remarks</p> <p>Bob Corr is MD of DBI and set up DBI in Feb 2003. Prior to this Bob was MD of System Options Ltd. and has been involved with The Diver Solution since 1994.</p>	<p>Bob Corr (MD, DBI)</p>
	<p>DI VISION - BI TRENDS – DI STRATEGY – DI PHILOSOPHY</p> <p>The keynote from Fred Powers, CEO of Dimensional Insight, will place DI’s latest developments in context within the BI industry and explain DI’s Strategy for ensuring customer satisfaction in the future.</p>	<p>Fred Powers (CEO, Dimensional Insight)</p>
	<p>DI MOBILE</p> <p>Fred will introduce DI Mobile, a simple to use new Diver interface designed for iPad that will also work on other platforms. It’s based on one simple premise – if it’s BLUE, it’s TOUCHABLE!</p> <p>DI GL ADVISOR</p> <p>Finance executives and their teams are being asked to provide decision support for other organisational stakeholders and are being pushed to provide insight on financial impact before month end. Fred will give a brief preview of the development underway with the DI GL Advisor which combines a dashboard interface with powerful ad hoc reporting and analysis capabilities that allow managers to improve cash flow, lower costs, enhance profitability and provide transparency. This new application also demonstrates the technique of using Divisors to put data into context.</p>	<p>Fred Powers (CEO, Dimensional Insight)</p>
	<p>USING DIVER TUNNEL & DIVEPORT FOR REAL-TIME REPORTING OF EMERGENCY PRESENTATIONS</p> <p>Real time reporting of the status of current attendances within the Emergency Department required access to the emergency department software & was not readily available on one screen or in a user friendly format. Temple Street have used Diver Tunnel and DivePort to create a real-time dashboard of the current status of patients in the department which includes indicators, markers and reports which are in line with current HSE and hospital reporting requirements. Nicola and Micheál will explain how this new Diver application has made this important information available to a wider audience within the hospital.</p>	<p>Nicola Newcombe & Micheál Rourke (Temple Street Children’s University Hospital)</p>
	<p>24/7 UPTIME – MAINTAINING HIGH AVAILABILITY FOR DATA DELIVERY</p> <p>With the emphasis increasingly on real-time information and dashboards displaying the current status of data, it is vital that organisations depending on “Information as a Manager” can rely on the hardware to be available at all times. DBI has partnered with high availability specialists, 24/7 Uptime, who can provide software that keeps your applications available in the event of server failures <i>as well as</i> data replication services that take care of backups not just of servers, but of personal files on PCs as well. Chris will give a brief overview of both offerings and you can sign up with him for a free trial & more information and see a video demo at break/lunch time.</p>	<p>Chris Robinson (Technical Director, 24/7 Uptime)</p>
10.50 a.m.	Tea / Coffee break	

11.05 a.m. 2 nd Session	<p>INTRODUCING DIMENSIONAL INSIGHT'S NEW APPLICATION SUITE Fred will present a short overview of some brand new DI Applications – demonstrating the versatility of DI Software as well as offering easily customisable ready-made applications.</p>	<p>Fred Powers (CEO, Dimensional Insight)</p>
	<p>NEW RELEASE 6.4 Dimensional Insight has always been focused on keeping the Diver Solution ahead of trend with the latest techniques and technologies, and incorporating new features that enhance the user experience from both a developer and end user perspective. This year we are delighted to share the preview of the latest Diver release which we believe will exceed your expectations in quality and quantity of enhancements, and is testament to the level of commitment to R & D from DI. Stan Zanarotti who heads up the DI Development team in Cambridge Massachusetts will introduce the new Diver 6.4 release and then hand over to the DBI team who will explain some of the new features in more detail.</p>	<p>Stan Zanarotti (CTO, Dimensional Insight)</p> <p>Various DBI personnel</p>
	<p>DI RESOURCES and DIVER BI GROUP Debbie will point out the resources available online for you to keep up to date on Diver features with webinars, DI Currents, Diver BI Group website and our social media interfaces.</p>	<p>Debbie Lonsdale (DBI)</p>
	<p>Questions and Closing Remarks for the morning session.</p>	<p>Bob Corr (MD, DBI)</p>
1.00 p.m	<p>Break for lunch <i>There will be a light lunch served for those who wish to stay to meet with DBI & DI personnel and/or the afternoon sessions.</i></p>	
2.00 p.m. 3 rd Session	<p>DESIGNING DIVEPORT FOR MOBILE DEVICES YY will demonstrate how he designed a new sales and gap analysis application in Diveport with one key requirement from the client - it should be available to a large number of sales reps on mobile devices and should be easy to use. He will share tips on screen design, model design and security features that make the application work especially well on the iPad mobile device.</p>	<p>YY Tsang (DMBI)</p>
	<p>END USER TIPS & TRICKS Olatz highlights practical ideas you may have overlooked and best practices you should be aware of when working with the Diver Solution – from an end user perspective.</p>	<p>Olatz Iturbe (DBI)</p>
	<p>DEVELOPER TIPS & TRICKS John highlights practical ideas you may have overlooked and best practices you should be aware of when working with the Diver Solution – from a developer perspective.</p>	<p>John Spillane (DBI)</p>
3.15 p.m.	<p>Tea / Coffee break</p>	
	<p>TRAINING INITIATIVE Bob will briefly outline the options for training on all aspects of the Diver Solution, and new initiatives underway to make training more accessible to users.</p>	<p>Bob Corr (DBI)</p>
	<p>DYNAMIC DIVER High Impact visual display of live data in DivePort. Paul will present some techniques and examples in DivePort for creating a visually appealing and impactful display of dynamically changing data..The example shown will be a live report of operational data suitable for display on a large wall-mounted screen in an area such as a call-centre.</p>	<p>Paul Duggan (DBI)</p>
	<p>A STEP THROUGH THE LONDIS BI JOURNEY Londis has been using Diver since 2003 and acquired it following the acquisition of Londis Topshop which was a joint venture company set up by ADM Londis and Tedcastle Oil where they used Diver to analyse sales via their petrol stations nationwide. Londis Topshop acquired Diver in early 2001. Over time as DI added extra functionality to the Diver product, ADM has expanded its Diver user base to encompass all functional areas of the business. Using the latest features like Tunnel, Diveport on the iPad, DI-Broadcast, and others, Londis has embraced all the new technologies within the Diver Solution and now includes customers and suppliers in its user base. Chris will also explain how Londis uses Diver not just for BI and reports. For Londis, BI means “Information as a Manager”, not just information <i>for</i> managers.</p>	<p>Chris Donnelly (Head of IT, ADM Londis)</p>
4.20p.m	<p>CLOSING REMARKS Bob brings the conference to a close.</p>	<p>Bob Corr (DBI)</p>

BACKGROUND NOTES ON GUEST SPEAKERS

Philip Byers	<i>Philip Byers is a strategic and business consultant providing services to clients in the SME sector. He has worked with clients across all business categories including IT, Pharmaceutical, Distribution, Waste management, Legal, Financial. He also lectures on Marketing Communications and International Marketing. Prior to setting up PBL he worked in the pharmaceutical and grocery industries in Sales, Marketing, Communications, Strategic Planning and General Management.</i>
Fred Powers	<i>Fred Powers cofounded Dimensional Insight, Inc. in 1989 with Stan Zanarotti. Prior to establishing DI, Fred served as a U.S. Naval Officer at the Pentagon where he designed the Naval Command Center's first graphical presentation system for understanding readiness and asset data. As a defence contractor, Fred engineered database development projects relating to the status of forces and at Honeywell, he designed information systems for business processes relating to sales, marketing, and service. Powers holds a BS in Engineering Mechanics from the University of Wisconsin, Madison, and completed an in-house MBA program while at Honeywell. He has lectured at MIT Sloan School of Management, Boston University, Babson College, Sao Paolo University, and New York University on the application of dashboards, reporting and analytics technology in business.</i>
Stan Zanarotti	<i>Stan Zanarotti's programming expertise allowed for the development of what would become DI's fully integrated end-to-end enterprise business intelligence platform. This platform was revolutionary and allowed the end-user to look at organizational data without pre-programmed views or query sequences. Stan currently holds patents on the technology utilized in Dimensional Insight's solution set. He has been actively involved in the development plans of the organization since its inception and currently manages Dimensional Insight's Research & Development team in his role as Chief Technology Officer. Stan received his undergraduate degree in Mathematics from Virginia Polytechnic Institute and received his Masters in Computer Science at the Massachusetts Institute of Technology.</i>
Nicola Newcombe	<i>Nicola Newcombe is currently the Business Intelligence Manager of the Business Intelligence Unit in Temple Street Children's University Hospital. She has been involved in Irish Healthcare for over 18 years, 11 of which have been spent in ICT and 7 years as a radiation therapist. Nicola has experience in Project Management including hospital wide implementation and integration of major software systems, Management Information Systems, Statistical Analysis, Report writing and design, database design and web design. Nicola was responsible for the implementation of the current Diver solution within the hospital which includes the integration of more than 20 separate systems with over 4000 transactions per day and this involves both scheduled and real time builds to populate DivePort pages, ProDiver models and reports.</i>
Micheál Rourke	<i>Micheál Rourke is contracted as a Business Information Analyst to Temple Street Children's University Hospital. He has been involved for over 14 years in ICT, 10 of those which have been spent working exclusively in the Health Sector. He has experience in Web Design, SQL programming, Database design and development, Report writing and design, Statistical Analysis, Project Management and technical and network expertise in windows environments.</i>
Chris Donnelly	<i>Chris has an Honours Degree in Business where he specialised in Systems Analysis and also holds a Post Graduate Diploma in Marketing. Past positions include Head of IT in Cosmoline Trading Ltd., a chain of 16 supermarkets, where he managed the implementation of EPOS and centralised management of all systems. Later as General Manager of Retail Solutions, the 2nd Largest Supplier of EPOS Solutions in Ireland, he accomplished the Euro Changeover for stores with a combined retail Turnover of over €1B. Retail Solutions were the Winner of Shelflife C-Store Best Retail Application (Twice), & Finalist in Best Service Provision. Chris managed the migration from a DOS based solution to Windows. With Chris as Head of IT, ADM Londis plc were Winner of Best Mobile Project 2006 (e-SVB electronic store visit books), and Chris has managed many projects including iPad deployment to entire estate, Windows Migration, Full Store EDI, 100% Automated & Paperless Supply Chain from consumer purchase to replenishment, and the move to electronic trading with 95% of business now conducted on-line.</i>
Chris Robinson	<i>Chris spent 14 Years working as a technical systems analyst on major processing applications in Europe, South America, USA and Singapore installing solutions and assisting end-users. He has over 8 years experience of technical sales solutions, working with clients to assess relevant and suitable technical solutions to fit business problems and processes. He is now Sales and Technical Director of 24/7 Uptime Ltd which provides specialist IT solutions, focusing on business continuity, high availability and disaster recovery planning. 24/7 Uptime is an Elite Partner of Marathon Technologies and supplies everRun high availability software to keep business critical environments up and running 24 x 7, helping to improve overall equipment efficiencies.</i>
YY Tsang	<i>A member of the Diver BI Group and working closely with DBI, YY Tsang is Managing Director of Data Management Business Insight (DMBI). YY began his IT profession in 1986 managing IBM mainframes before moving to Asia to work in business automation, client management and solution consulting to multi-national and government clients. Industry sectors managed include mobile operators, banking and finance, manufacturing, utilities and library. YY brings together a strong business operations background with technical skills in Diver to offer customers meaningful business insight to boost business performance.</i>